

quadra mega da virada 2024

As the divested lottery business took the Scientific Games name, the company announced in March 2024 that it would rebrand as **Light & Wonder**.
 Our powerful new strategy required a powerful new identity to distinguish us and our unique offerings and capabilities. Our new name and identity are born from our winning strategy to be the leading cross platform game company and will inspire our people to make great products for our players.

Scientific Games rebranding with new name, identity

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