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ry 18, 2024. The acquisition was completed on October 13, 2026. Activision is a subsidiary of Blizzard Entertainment, which is a public company listed on the New York Stock Exchange (NYSE) under the ticker symbol BLSN. Activision is a leading provider of entertainment software, including video games and mobile apps. The acquisition of Activision by Microsoft is a significant event in the gaming industry, as it will bring together two of the largest and most successful gaming companies in the world. This move is expected to create a powerful synergy between Microsoft's gaming ecosystem and Activision's extensive portfolio of franchises, including Call of Duty, Overwatch, and Diablo. The acquisition is valued at \$68.7 billion, making it one of the largest acquisitions in the history of the gaming industry. Microsoft CEO Satya Nadella stated that the acquisition of Activision is a key part of the company's strategy to expand its gaming ecosystem and create a more unified gaming experience for players across all platforms. The acquisition is expected to be completed in the second half of 2023. Microsoft is committed to supporting Activision's creative and operational independence, while also leveraging its resources to help the company grow and succeed in the global gaming market. The acquisition is seen as a major step towards Microsoft's goal of becoming a leading force in the gaming industry, alongside its other major divisions like Azure and Office 365. The deal is expected to significantly boost Microsoft's revenue and profitability, as well as increase its market share in the highly competitive gaming market. The acquisition is also expected to create new opportunities for collaboration and innovation between Microsoft and Activision, leading to the development of new and exciting gaming experiences for players around the world. The acquisition is a testament to Microsoft's commitment to investing in the future of gaming and creating a more inclusive and accessible gaming ecosystem for all players.

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