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The best resolution for banner printing is 150 dpi at full print size. At this resolution, the graphics and text on your banners will look sharp and clear. Raising your dpi on raster

to 300 or 600 dpi won't improve clarity.

What Art Resolution Do I Need For Banner Printing?

Standard Banner Sizes

Size (Px)	Name	Weight
970x250	Billboard	150kb
336x280	Large Rectangle	150kb
468x60	Banner	150kb
234x60	Half Banner	150kb

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